

**BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH**

---

In the Matter of the Application of Questar Gas Company to  
Increase Distribution Non-gas Rates and Charges  
and Make Tariff Modifications

| Docket No 07-057-13  
|  
|

---

RATE OF RETURN DIRECT TESTIMONY OF

ROGER J BALL

31 MARCH 2008

1 Q Are you the same Roger J Ball who filed Test Year Direct Testimony in this Docket on 26  
2 January 2008?

3 A Yes. It was admitted into evidence as Exhibit RJB 1.0, together with a statement of my  
4 academic and professional qualifications and professional experience as Exhibit RJB 1.1  
5 and my 5 February Test Year Rebuttal Testimony as Exhibit RJB 2.0. On 8 February I  
6 appeared and testified during the Test Year hearing.

7 Q What is the purpose of your Rate of Return Testimony?

8 A To comply with the requirement in the Commission's 27 December 2007 Scheduling  
9 Order in this proceeding that non-Company parties file direct testimony regarding rate of  
10 return by 31 March 2008.

11 Q Have you read the Application filed by Questar Gas Company (Questar, or QGC, or  
12 Company, or utility) on 19 December 2007 in this Docket?

13 A Yes. The Company bases its request for an increase in Distribution Non-Gas (DNG)  
14 rates upon "a 11.25% equity return" compared with the 11.2% Return on Equity (RoE)  
15 allowed by the Commission in the utility's last general rate case, Docket 02-057-02.<sup>1</sup>

16 Q What evidence has QGC provided regarding its RoE?

17 A The Company claims that it experienced "an annualized deficiency of \$2.1 million for the  
18 12-months ending June 30, 2007,"<sup>2</sup> and Questar Gas Company President, CEO, and  
19 witness Allred testifies that:

20 *We must look forward to 2008 returns to determine the need for a general rate*  
21 *case. As shown in QGC Exhibit 2.9, without rate relief, 2008 returns will fall to 7*  
22 *percent.*<sup>3</sup> (Emphasis added.)

---

<sup>1</sup> QGC's *Application*, 19 December 2007, in this Docket, 07-057-13 (hereinafter *Application*): II C *Necessity for Relief, second paragraph*, on page 4.

<sup>2</sup> *Application: II C Necessity for Relief, second paragraph*, on page 4.

23 Exhibit 2.9 accompanying Mr Allred's Direct Testimony indicates that, since its last  
24 general rate increase, Questar has earned almost all the RoE authorised by the  
25 Commission. In the 12 months ended 30 June 2007, the Company appears to have  
26 earned 96.25% of its authorised return.<sup>4</sup> Its average earnings over the four preceding  
27 (calendar?) years appear to have been 95.27%.

28 Mr Allred also testifies that "(i)nvestors require a sufficient and fair return in order to  
29 provide the needed capital", and "(o)ur shareholders expect and are entitled to a sufficient  
30 and fair rate of return."<sup>5</sup>

31 Q Would you like to make any observations about that evidence?

32 A The Company calculates that its RoE for June 2007 was less than 1% below its 2006  
33 number. Returns earned in 2004 and 2005 were 7.46% and 1.66% below those earned  
34 in 2006. If Questar management thought those returns sufficiently reasonable not to  
35 warrant a rate increase, why does the slightly lower June 2007 out-turn justify one? If the  
36 10.05% RoE earned during the 2004 didn't demand a rate case in 2005, why does 2007's  
37 forecasted 10.78% demand one in 2008? The answer to both questions is the same: it  
38 doesn't. The utility's case is entirely predicated upon projected returns for future periods.  
39 As quoted above, Mr Allred writes that "(w)e must look forward to 2008 returns to  
40 determine the need for a general rate case."

41 But Questar Gas Company's direct contribution to the profits of Questar Corporation is  
42 only a fraction of its value to stockholders. It must not be forgotten that it began as a  
43 vertically-integrated utility some eighty years ago. Restructuring has presented numerous

---

<sup>3</sup> *Application: Ex 2.0 Allred Direct*, lines 326-328, on page 12.

<sup>4</sup> Year ending 30 June 2006, 96.96%; 30 June 2005, 95.36; 30 June 2004, 89.73; and 30 June 2003, 99.02%.

<sup>5</sup> *Application: Ex 2.0 Allred Direct*, lines 13-14 and 16-17, on page 1.

44 opportunities for corporate management to maximise returns once part of the utility's rate  
45 structure through much more recently created corporate subsidiaries and now QGC  
46 affiliates.

47 Q Please tell us about Wexpro.

48 A Wexpro was created to take ownership of the utility's drilling and production operations.  
49 The Utah Division of Public Utilities and very-recently-created Utah Committee of  
50 Consumer Services appealed the Commission's approval to the Utah Supreme Court.  
51 The result was the Wexpro Agreement, which has today's QGC trumpeting the  
52 advantages of "Company-owned gas" purchased from Wexpro at cost-of-service.  
53 Wexpro's website ([www.questar.com/qmr/wexpro](http://www.questar.com/qmr/wexpro)) boldly proclaims that it "earns a 19%  
54 unlevered after-tax return on its investment base." The reality is that Wexpro's net  
55 investment base was \$300.4M at 31 December 2007 (up from \$260.6M in 2006) with an  
56 average annual rate of return (after tax) of 19.9%.<sup>6</sup>

57 Q What about Questar Exploration and Production?

58 A Since the Wexpro Agreement, Questar Corporation's strategy was to create another new  
59 subsidiary, Questar Exploration and Production (QE&P), to explore and produce  
60 additional natural gas supplies through it, and sell them in the unregulated market. That  
61 subsidiary has been very active, contributing much of the Corporation's enormous  
62 revenue and profits increases.

63 Subsequently, Wexpro sat on the properties previously owned by the utility and did little to  
64 find or develop additional supplies. Whereas the utility had previously produced all the  
65 gas required to serve its customers (after all, at the time, it served a market effectively

---

<sup>6</sup> Questar Market Resources' Form 10-K, filed with the US Securities and Exchange Commission on 27 February 2008 for the period ending 31 December 2007: Note 11, table on page 50.

66 isolated from other supplies and consumers by a very limited interstate pipeline network),  
67 in 2007 Wexpro managed to deliver only 34%.

68 The utility has an obligation to serve all who require natural gas service in its monopoly  
69 territory and to meet all their demands. Questar Corporation's strategy has resulted in  
70 very little exploration and production, to meet increasing ratepayer demand or offset  
71 diminishing production from existing Wexpro wells, at cost-of-service. Instead, it has  
72 concentrated its efforts on those activities through QE&P on selling into the much more  
73 profitable unregulated market, and steered QGC towards buying its increasing  
74 requirements in that same market. As QE&P's revenues and profits have escalated,  
75 increasingly rapidly in recent years, so have QGC's commodity costs, and consequently  
76 ratepayers' bills.

77 Questar would have Utah believe that, since QGC doesn't buy from QE&P, there is no  
78 connection and no way for the Gas Company to mitigate the impact of market price rises  
79 on ratepayers. Nonsense! This is directly the result of Questar Corporation's strategy.

80 Wexpro develops and produces gas and oil on certain properties for affiliate  
81 Questar Gas ... (and) satisfied 34% of Questar Gas supply requirements during  
82 2007 ... Wexpro has identified over \$1 billion of additional drilling opportunities ...<sup>7</sup>

83 Done differently, Wexpro would have continued drilling and delivered increased supplies  
84 in step with QGC's demand growth, so that ratepayers would have both continued to  
85 underwrite the risks of exploration and benefit from cost-of-service gas. Why haven't the  
86 more than \$1B of additional Wexpro drilling opportunities already been exploited?

87 Under the Wexpro Agreement, two monitors oversee the operations and books of Wexpro  
88 and report to Utah and Wyoming regulators. The process is shrouded in secrecy, and it is

---

<sup>7</sup> Idem: Exploration and Production – Questar E&P and Wexpro; third, fourth and fifth paragraphs on pages 8 and 9.

89 past time that it was exposed to the daylight of public scrutiny. How are we to know, for  
90 instance, that none of QE&P's revenues have been or are being derived from Wexpro  
91 properties?

92 There is a tendency to assume that affiliate transactions consist only of the supply of  
93 goods and services between subsidiaries, including their holding companies, neglecting  
94 the withholding of such supply. Questar Corporation has been much more sophisticated  
95 than that for several decades, and Utah ratepayers are bleeding through their wallets  
96 while dividends and the stock price climb, and climb, and climb.

97 Q Are there other examples?

98 A The Corporation hived the interstate pipeline assets of the vertically-integrated utility off  
99 into Questar Pipeline Company (QPC). Originally, pipelines were built for the sole  
100 purpose of bringing natural gas from wells in Colorado and Wyoming to Utah. Pipeline  
101 investment and expenses were recovered from utility ratepayers just like gas and  
102 distribution costs. When the new subsidiary was first created, jurisdiction passed from the  
103 Commission to FERC, which created new rates that allowed QPC to recover those  
104 investments and expenses from its customers, principally the remaining utility. After all,  
105 the chief use of the pipes continued to be bringing gas from the same wells to Utah.

106 However, as time passed, the interstate pipeline network grew. Non-Questar Corporation  
107 (NQC) companies' pipes intersected QPC's, NQC parties began to ship gas on QPC's  
108 pipes, QE&P began to ship its gas to NQC parties on QPC pipes, and so forth. It even  
109 reached a point where QPC contracted to ship coal-seam gas from NQC producers to  
110 NQC purchasers on its pipelines, causing safety concerns for QGC's customers.

111 All this NQC activity increased QPC's revenues and profits. Of course, new facilities  
112 requiring additional investment were built, capacity grew, and FERC approved revised

113 rates to reflect it all. But what is missing from the equation is any recognition of the many  
114 years during which Utah ratepayers underwrote the investments in pipeline assets, either  
115 during vertically-integrated utility days or during the early years of QPC when all, or  
116 almost all, of its revenues came from QGC's predecessor, and thus from ratepayers.

117 Q How does all this relate to your earlier contention that Questar Gas Company's direct  
118 contribution to the profits of Questar Corporation is only a fraction of its value to  
119 stockholders?

120 A The excess of Wexpro's returns over QGC's authorised rate of return are a significant  
121 value to the owners and managers of Questar Corporation. The money comes from  
122 ratepayers and has been effectively concealed, albeit in plain sight, from the Commission  
123 for years. It represents but one of the many ways in which the Corporation has not  
124 merely diminished the risks of operating a utility but, but turning it into merely a local  
125 distribution company, has increased the profitability of previously vertically-integrated  
126 activities at ratepayer expense.

127 The failure of QGC and Wexpro to find and produce additional company-owned gas in  
128 step with load growth, at the same time QE&P has been expanding its activities, has  
129 resulted in both huge rate increases for customers and enormous profits for Questar  
130 Corporation's owners and managers. This piece of legerdemain has saddled ratepayers  
131 with all the risks of price volatility in an unregulated market that simply didn't exist for them  
132 previously. Meantime, the Corporation has benefited greatly from that same market.  
133 There is no balance between cost and benefit for ratepayers here.

134 The creation of QPC stripped assets from the utility without recompense. The theory was  
135 that Questar Corporation owned those assets and was merely moving them from one  
136 room into another. But ratepayers had underwritten the risks associated with pipeline

137 construction and operation for decades. That began to matter as QPC increasingly  
138 exploited the assets to grow its revenues and earnings. It became poignant when  
139 Questar Regulated Services – then Questar Corporation's subholding company for QGC  
140 and QPC, all three sharing common top managers – took advantage of them to increase  
141 QPC's profit at the expense of QGC's ratepayers by transporting gas that would enter  
142 their homes and perhaps endanger their families.

143 Q Do you have any recommendations for the Commission?

144 A I recommend that Wexpro's profits be imputed to QGC so that its excess returns over the  
145 utility's authorised rate help offset ratepayers' bills, after the pattern of Yellow Pages  
146 imputation.

147 I recommend that the Commission impute to QGC a share of QE&P's profits equivalent to  
148 the portion of its production that equates to QGC's market purchases of natural gas.

149 I recommend that the Commission impute an appropriate share of QPC's revenues to  
150 QGC to recognise ratepayer's interest in QPC's assets, and additionally to entirely offset  
151 all costs associated with coal-seam gas processing and the green sticker programme,  
152 including reimbursing ratepayers who have paid for appliance inspections and  
153 adjustments.

154 I further recommend that the Commission direct a comprehensive investigation of the  
155 interplay within Questar Corporation of its strategies, results, and subsidiaries, and their  
156 strategies and results, and the impact of those elements on QGC's ratepayers.

157 Q How does this bear on the Rate of Return segment of this proceeding?

158 A QGC's authorised rate of return on equity is only a fraction of the local distribution  
159 company's value to its parent corporation. Ratepayers are also paying for a much higher

160 rate of return at Wexpro, for the failure of QGC or Wexpro to find and produce additional  
161 gas supplies while QE&P has rapidly increased its contribution to the corporate treasury,  
162 for an unrecognized interest in QPC, and have paid costs associated with coal-seam gas  
163 transportation profits.

164 The Commission should offset all these elements when setting a new authorised RoE for  
165 QGC.

166 Q Are there other existing elements in QGC's rates that the Commission should consider in  
167 setting a new authorised RoE?

168 A Some of the elements that have already transferred considerable risk from the  
169 stockholders and managers of its parent corporation and QGC include weather  
170 normalisation and the conservation enabling tariff.

171 Every dollar that QGC collects as a result of the CET that it would not otherwise collect is  
172 a direct cost to ratepayers and benefit to owners and managers.

173 QGC has worked assiduously to expand its monopoly service territory across Utah. It has  
174 used the threat of possible FERC regulation to fend off those who wished to transport gas  
175 on its (not QPC's) intra-state pipelines to serve portions of the state. It has been most  
176 effective; apart from one or two municipalities, nobody but QGC retails natural gas in  
177 Utah, and some propane retailers and suppliers of other fuels have lost a great deal of  
178 business. The Company arranged for its ratepayers at large to subsidise its entry into  
179 many smaller communities, and then wanted them to subsidise the few in those areas  
180 even more by eliminating its GSS and EAC rates. Questar is always alert to opportunities  
181 to milk the cash cow that is its utility customer-base to provide sustenance for its  
182 managers and owners, and cream for those who might be politically useful to them.

183 Not long ago, QGC wanted its ratepayers to pay for the gas burned in the 2002 Olympic  
184 flame, a piece of corporate PR that would be seen around the world but conferred no  
185 apparent benefit on consumers. Most recently, it has “messed up”, its spokesman’s  
186 words, to the tune of \$½M with regard to meter transponders, and wants all its ratepayers  
187 to reimburse it together if 500 of them won’t pay it separately. Why should ratepayers pay  
188 for management incompetence?

189 This Questar Gas Company, this Questar Corporation, is highly risk-averse. It has taken  
190 step, after step, after step to minimize its risks, and it was able to persuade the  
191 Commission to raise its RoE in its last general rate case. Now here it comes again,  
192 asking for more. Time for the Commission to play the beadle.

193 Q You have often referred to “owners and managers” as beneficiaries of risk shifting. How  
194 do managers benefit?

195 A Through incentive schemes, such as bonuses and stock awards, that are conditioned on  
196 company financial performance. Such arrangements give managers a direct inducement  
197 not only to increase profits in the short run, but to structure companies and tariffs to  
198 transfer risk from owners to ratepayers, all the while making managers stockholders, so  
199 blurring any distinction, and ensuring that managers work to benefit stockholders at the  
200 expense of ratepayers.

201 Q The Commission has determined that a calendar 2008 test period shall be used in this  
202 case. How does that impact your RoE recommendations?

203 A The provision in §54-7-12(3)(c) effectively requiring the Commission to decide a rate case  
204 within 240 days of its filing has significantly limited a utility’s regulatory lag risk for many  
205 years. There is no balancing protection for ratepayers. Nevertheless, the utilities were  
206 not satisfied.

207 HB320, passed by the Legislature during its 2000 General Session and widely known as  
208 “the Questar Bill”, but repealed in its entirety in 2001, was an omnibus bill containing a  
209 shopping list of the utilities’ wishes to tilt the regulatory playing field dramatically in their  
210 favour. Despite the eventual failure of the 2000 Bill, those provisions remained on the  
211 utilities’ wish list, and those that have not been passed since are still on their agenda.  
212 Then-Senate Majority Leader Valentine sponsored SB61, resurrecting two provisions of  
213 HB320, in 2003: the end of purely historic test years and their replacement with  
214 aggressive future test years going out up to 20 months from the date of filing a rate  
215 increase request; and a mandate for the Commission, Division and Committee to favour  
216 private negotiation over public litigation of utility cases.

217 Utilities have been compensated for their limited risk from regulatory lag and the use of an  
218 historic test year in the rates of return on equity they have been granted an opportunity to  
219 earn. The Commission has repeatedly over many years in many cases found that rates  
220 resulting from historic test years were just and reasonable and QGC has generally  
221 accepted that its rates set in accordance with that theory were just and reasonable at the  
222 time.

223 The adoption of a 19-month projected test year will transfer further risk from stockholders  
224 to ratepayers, as I demonstrated in my uncontroverted testimony in the Test Year portion  
225 of this proceeding.

226 As then Commission chairman Campbell observed during a hearing in a previous  
227 proceeding concerning this Company, “if I were an employee of the Company, I  
228 guarantee you I could give you a forecast every time that shows I’m not over earning.”<sup>8</sup>

---

<sup>8</sup> *Transcript of Proceedings*, 17 May 2006, in Docket 05-057-T01 *Joint Application of Questar Gas Company, the Division of Public Utilities and Utah Clean Energy for the Approval of the Conservation Enabling Tariff Adjustment Option and Accounting Orders*: page 146, lines 21-23.

229 Q Has this Commission previously set rates for Questar on the basis of a projected test  
230 year?

231 A No, this will be the first time that the Commission has tackled the transition from historical  
232 to projected test period. In previous Questar Gas Company general rate cases, the  
233 Commission determined RoE based upon the risk to which stockholders were exposed  
234 when future rates were based upon historic test periods. The evenhanded balancing of  
235 the utility's interest in increasing its earnings with the ratepayers' interest in paying no  
236 more than just and reasonable rates suggests that If the Commission, in selecting a test  
237 year in this proceeding in accordance with revised UCA 54-4-4(3), chooses to adopt  
238 anything other than an historic test year, it should balance this shift of risk by  
239 commensurately reducing RoE.

240 Q Does the move from an historic to a projected test year carry any monetary value?

241 A In its Application, Questar Gas Company apparently valued a 24 month forward projection  
242 at almost \$27M. It has calculated a reduced figure of about \$22 since the Commission  
243 ordered a calendar 2008 test period.

244 Q Do you have a recommendation for the Commission?

245 A Yes. The Commission should adjust RoE downwards by about \$22M to restore the  
246 balance of risk.

247 That concludes my pre-filed written direct test year testimony, thank you.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing Rate of Return Testimony of Roger J Ball in Docket 07-057-13 was served upon the following by electronic mail on 31 March 2008:

Questar Gas Company:

Barrie L McKay  
barrie.mckay@questar.com  
Evelyn Zimmerman  
evelyn.zimmerman@questar.com  
Colleen Larkin Bell (5253)  
colleen.bell@questar.com  
C Scott Brown (4802)  
scott.brown@questar.com  
Gregory B Monson (2294)  
gbmonson@stoel.com

Utah Division of Public Utilities:

Phil Powlick, Director  
philippowlick@utah.gov  
William Powell  
wpowell@utah.gov  
Dennis Miller  
dennismiller@utah.gov  
Michael Ginsberg (4516)  
mginsberg@utah.gov  
Patricia E Schmid (4908)  
pschmid@utah.gov

Utah Committee of Consumer Services:

Michele Beck, Director  
mbeck@utah.gov  
Dan Gimble  
dgimble@utah.gov  
Cheryl Murray  
cmurray@utah.gov  
Paul Proctor (2657)  
pproctor@utah.gov

UAE:

Gary A. Dodge (0897)  
gdodge@hjdaw.com  
Kevin Higgins  
khiggins@energystrat.com  
Neal Townsend  
ntownsend@energystrat.com

USMagnesium:

Roger Swenson  
roger.swenson@prodigy.com

Kroger:

Michael L Kurtz  
mkurtz@bkllawfirm.com  
Kurt J Boehm  
kboehm@bkllawfirm.com

CVWRF:

Ronald J Day  
dayr@cvwrf.org

Nucor Steel:

Damon Xenopoulos  
[dex@bbrslaw.com](mailto:dex@bbrslaw.com)  
Shaun C Mohler  
[scm@bbrslaw.com](mailto:scm@bbrslaw.com)  
Gerald H Kinghorn  
ghk@pkhlawyers.com  
Jeremy R Cook  
jrc@pkhlawyers.com

IGU:

F Robert Reeder  
bobreeder@parsonsbehle.com  
William J Evans  
bevans@parsonsbehle.com  
Vicki M Baldwin  
vbaldwin@parsonsbehle.com

Salt Lake CAP & Crossroads

Betsy Wolf  
bwolf@slcap.org

AARP:

Dale F Gardiner  
dgardiner@vancott.com  
Janee Briesemeister  
jbriesemeister@aarp.org

/s/

\_\_\_\_\_  
Roger J Ball